

Voice Found Launches New Strategic Plan Thanks to OTF Grant

Ottawa, ON – On Friday morning, local MPP Lucille Collard met with the team and members of the board of directors at Voice Found to learn more about the \$106,900 Resilient Communities Fund grant from the Ontario Trillium Foundation (OTF). The grant was used to develop a new and comprehensive strategic plan. The project was just completed at the end of May and this new strategic plan will help the team remain focused on its mission, raise more funding, and continue to meet the growing demand for services.

"I am pleased to see the positive impact of the Ontario Trillium Foundation's grant on organizations like Voice Found. The development of a new strategic plan, supported by this funding, will enable Voice Found to remain focused on their mission and effectively address the increasing needs of our community. I am particularly heartened that additional resources will be directed to providing support to survivors of human trafficking, exploitation, and childhood sexual abuse as I have been working myself on helping survivors of human trafficking through new legislation. Our community greatly benefits from such initiatives as they propel us forward and drive positive change." said Lucille Collard, MPP for Ottawa-Vanier.

In addition to the strategic plan, the funding also supported the need for a robust fundraising strategy and software to support it. The implementation of the strategic plan combined with a focus on fundraising will go far in assisting in the organization to continue to meet the increased need for services.

"The impact of this Ontario Trillium Foundation grant cannot be overstated," said Cynthia Bland, Founder and CEO of Voice Found. "This grant has allowed us to bring together key partners, staff, and board members to consider our strengths, evaluate needs in the community, and mindfully consider the best path forward to ensure we are here for many years to come. The plan will further contribute to the autonomy provided to our team and ensure everyone is focused on key goals and can better evaluate the 'why' of their decisions.

Voice Found is committed to providing trauma-informed support for survivors of human trafficking, exploitation, and childhood sexual abuse. For information about our services, please visit the website at: www.voicefound.ca

The Ontario Trillium Foundation (OTF), an agency of the Government of Ontario, and one of Canada's leading granting foundations celebrates 40 years of grant-making in Ontario and making a lasting impact in communities. Last year, OTF invested over \$110M into 1,022 community projects and partnerships. Visit otf.ca to learn more.

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